The ‘Struggle for Survival’ is a simulation designed to demonstrate the barriers that half of the globe’s population face daily. The experience allows participants to explore poverty ‘from the inside’ and begin to explore how they can make a difference in meeting global requirements. The simulation is run by the Crossroads Foundation, a Hong Kong-based organization fighting global need. The experience regularly presented to top political and economic leaders at the World Economic Forum, to global NGOs, in senior leadership and development programs, and is frequently requested as a catalyst toward real-world solutions. The experience has been featured on the BBC, CNN, and newspapers around the world.

Almost half the world — over three billion people — live on less than $2.50 a day. At least 80% of humanity lives on less than $10 a day.

In the simulation, participants must find ways to earn money to protect their families, pay for rent, food, sanitation, medical needs and, if they are fortunate, education. Those that cannot earn enough find themselves in even more desperate straits. In the space of two hours, this program throws participants into the very real pressures felt by almost half of the globe’s population every day. It is from this position that participants are invited to explore what could help break the cycle of poverty.

Participation is free, but registration is required. Struggle for Survival Registration. For further info, contact Amanda Johnson (azj@tamu.edu).

SUNDAY & MONDAY, OCTOBER 8TH & 9TH, the Crossroads Foundation is heading to College Station to run this simulation at Texas A&M. There will be two opportunities to participate this year, so register for the time that best suits you, but remember, space is limited!